

Want to be a driving instructor?



**Pay
as you
Learn**



driving instructor training

*A career where
you are in Control*





Thank you for considering taking your Approved Driving Instructor (ADI) course with the AA, one of Britain's most experienced motoring organisations.

You'll be in good hands. With over 100 years of motoring experience, the AA has a pedigree of dependability and trust.

You'll soon be on the road to a rewarding and worthwhile career.

In this pack we'll explain what's involved and what you can expect once you've passed the Driving Standards Agency (DSA) or in Northern Ireland, the Driver Vehicle Testing Agency (DVTA) qualification.

Pay as You Learn

With the AA you'll be on an exclusive **pay-as-you-learn** approach. Unlike other driving instructor schools we don't ask for the whole fee up front, only for each module as you sign up for it.

We know that for many, the decision to become a driving instructor may be due to a change of circumstances, or a wish to return to work after raising a family, or just because you want a change from the 9 to 5 constraints.

Whatever the reason, the AA's flexible **pay-as-you-learn** approach that enables you to **pay and train for each part separately** will help.

You'll also benefit from our personalised face to face training.

Once you pass the final part of the DSA/DVTA qualification with the AA, we will guarantee you the option to join our AA driving school franchise.

With an AA franchise you'll benefit from:

- The backing of the AA brand
- Regionally based support from a national company
- Pupil supply
- A new fully expensed Ford Focus 1.6 every six months
- A replacement car should you need it

So, if it's personalised training and flexible payment you want, choose AA driving school. Enclosed with this pack is a checklist to make sure this is the right career for you. If you can tick all the boxes then call today on

0800 316 0331 or try our online instructor training questionnaire when you visit **www.AAdrivingschool.co.uk**

So let's get down to the details...



Training Modules to suit your lifestyle

The AA course has been specially prepared by experienced instructor trainers and comes in an easy to follow format.

The emphasis is on making you an excellent driving instructor, not simply good enough to pass. As an AA trained ADI, you'll be one of the best.

The training consists of home-based learning for the theory followed by on-the-road practical lessons. You'll go at your own pace so the training can fit in with your lifestyle but, as a rule, the course should take between 6 and 18 months. You can study parts 1 and 2 together if you really want to speed up the process or pay and train for each part separately.

Unlike other driving schools you'll only **pay for each module** as you proceed through the course. That helps spread the cost and helps reduce the burden on you at the start.

You'll get support throughout from a qualified instructor (via a helpline or dedicated e-mail) as well as a range of CDs and books. There is no classroom based activity, all training during Part 2 and 3 is one to one training with an instructor local to your area.

What's involved?

To join any ADI course you need to have held a valid driving licence for at least 3½ years before you commence training and be over 21. You'll need to be able to read a number plate from 27.5m / 90ft.

But you'll also need a commitment to learning and a desire to work with others, as being a driving instructor is very much a people job. That means keeping calm, maintaining authority and generating trust.

The ADI exams are in three parts:

1. Computer-based theory and hazard perception tests
2. Practical driving test
3. Practical test of teaching ability

You must pass each part before the next exam can be taken and qualification must be within two years of passing the first part.



Call 0800 316 0331 today to launch your new career

1 Part 1 – Theory

Working at home, and using CDs and manuals supplied by the AA, you work through the course and arrange the test when you are ready. The test comprises 100 multiple choice questions of which you need to get at least 85 right. You'll also need to achieve minimum marks of 80% in each of the four areas:

- Road Procedure
- Traffic Signs and Signals; Car Control; Pedestrians; Mechanical Knowledge
- Driving Test; Disabilities; Law
- Publications; Instructional Techniques

There is also a hazard perception test. You will be shown 14 video clips, each containing at least one developing hazard. One of the clips will have two hazards to identify.

You need to get 57 out of a maximum of 75 marks to pass.

But remember, you may be working at home but you are not alone. With the AA support line and dedicated e-mail, there is advice and help on hand whenever you need it. We'll also give you mock tests to make sure you are ready.

2 Part 2 – Practical

This module consists of practical driving sessions and is designed to bring your personal standard of driving up to the high level required by the DSA/DVTA. You will train with one of our qualified driving instructors on a one to one basis who will be local to your area.

Your instructor will prepare you for a one-hour practical test of your driving ability. This is an advanced driving test and a very high standard of competence is required. Firstly you will be asked to complete an eyesight test and perform a check on the condition and safety of three components of the vehicle. You must be able to demonstrate a high level of driving technique, anticipation and consideration of other road users, you will also need to undertake a number of manoeuvres.

3 Part 3 – Instructional Ability

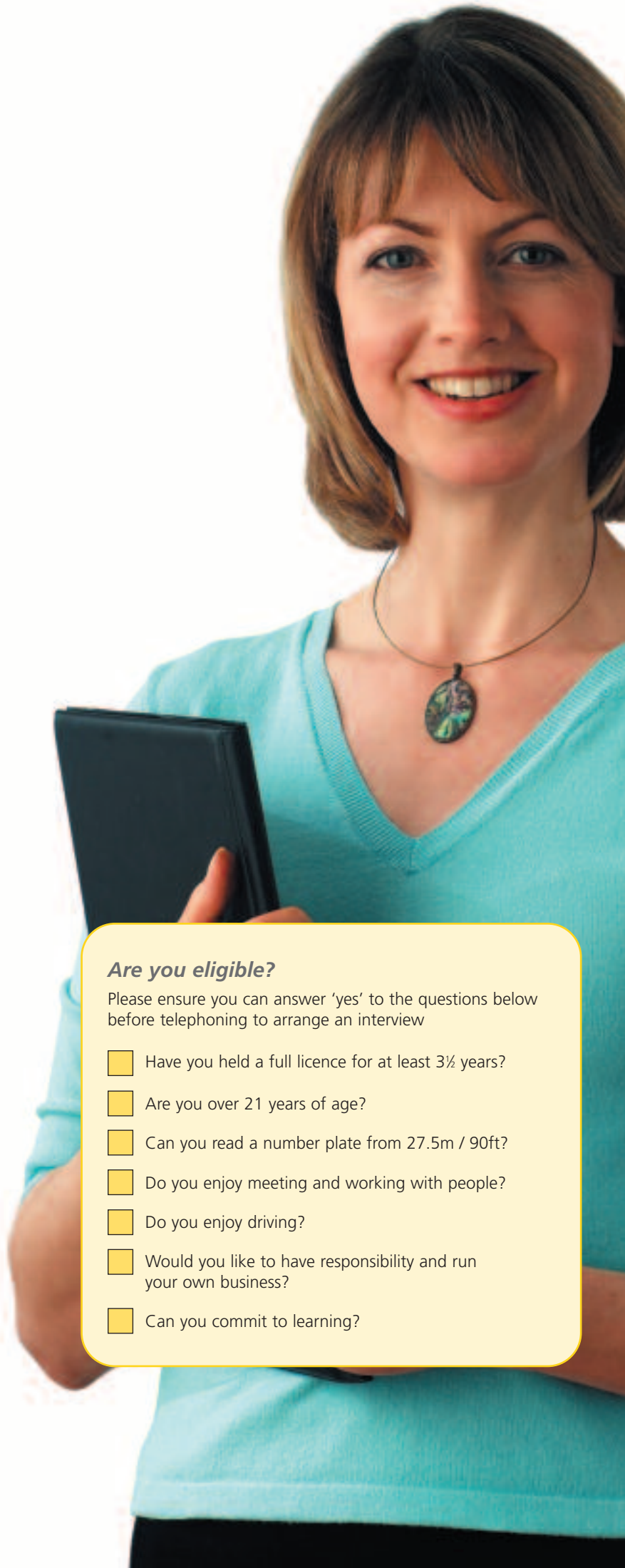
So far you will have shown you are a very good driver. Now you'll need to show you can teach others. This final part consists of two half-hour driving lessons where the examiner acts as a pupil in a role-play situation. This follows in-car training with your instructor.

Preparation for each module is backed by the AA support line advisers who will be on hand to offer help and guidance.

Are you eligible?

Please ensure you can answer 'yes' to the questions below before telephoning to arrange an interview

- Have you held a full licence for at least 3½ years?
- Are you over 21 years of age?
- Can you read a number plate from 27.5m / 90ft?
- Do you enjoy meeting and working with people?
- Do you enjoy driving?
- Would you like to have responsibility and run your own business?
- Can you commit to learning?



The support to drive you forward

And after you have passed

Once you become a fully qualified driving instructor with the AA, and you get the coveted ADI licence from the DSA/DVTA, we will guarantee you the option of joining our AA driving school franchise.

What are the benefits of taking an AA franchise?

You are your own boss. That gives you an amazing degree of flexibility and freedom as it means you can work as much as you want. You could, for example, only work weekends and fit being an ADI in with other commitments.

If you take an AA driving school franchise, you will also get the backing of the AA brand and network. When it comes to driving, that's the name that comes to the front of many people's minds. So what better way to help build your reputation, than as an AA ADI?

As an AA franchise holder you'll benefit from:

- A specially designed induction course, to familiarise you with the AA and meet other AA driving instructors.
- A one-to-one business skills course to help you grow. This covers key areas such as customer care, sales and marketing.
- Regular meetings where you will get updates on trade news and business in your area.

You'll also get:

A new Ford Focus every six months

- Complete with tax, insurance, breakdown cover and, of course, dual controls. We'll cover all servicing and maintenance costs.
- The option to take a second Ford Focus or Fiesta car.

A replacement car

If yours becomes unroadworthy, we'll get a replacement to you within 24 hours. This allows your students to keep learning, and you to keep earning.

Professional indemnity insurance

It's unlikely you'll ever need it but just in case you'll be covered for up to £2m.

Easy booking scheduler

The AA's *Insite* system allows you to access pupil details, view bookings and check payments plus more. With *Insite* on your PC you can keep in control and up to date with all the information you need to run your own franchise.

Support

Whenever you need it, via a dedicated help desk.

For full details and a complete listing of all the benefits, please request our AA driving school franchise pack. Simply call the Franchise Team on **0800 316 0331** or visit **www.AAdrivingschool.co.uk**

Pupil Introduction Scheme

By becoming a franchised AA driving school instructor we offer a pupil introduction service to assist your growth, you decide when and if you wish to have pupils supplied.

Discounted mobile call rates

As an AA ADI you'll benefit from having a mobile phone supplied with a low cost business rate call tariff. Calls directly to the AA driving school are free of charge.





My story

I wanted to be a driving instructor since I was 22, but at that time the cost of the training put it out of my league. I ended up driving buses, but I always kept it in mind. After 12 years with the buses I had the opportunity to take voluntary redundancy. It seemed like a good opportunity to do what I really wanted to. With five kids, being an instructor would give me more time with my family too.

I trained with another school but didn't like the way they operated. It was all about money. They even suggested to me I should fail someone on her mock test because she hadn't had that many lessons. I can't go along with that kind of thing.

Once I was fully qualified, I went to the AA driving school. There's just no comparison. They really look after their instructors and their pupils. You get so much support. Any problems, you just phone up and you always speak to someone who understands. They work hard at keeping their instructors happy.



Peter Johnson is 44 and an ex-bus driver from south-west London



Questions and answers

What's the 'ADI licence'?

It's your licence to work as a fully qualified ADI in the UK and must be displayed on your vehicle windscreen when giving paid tuition.

How long will the course take?

It generally takes between 6 and 18 months to become an ADI.

I'm worried about the theory test.

I've never been hot on exams

The test is multiple choice and requires no writing. You have to select one right answer from four possible answers. The hazard test is also computer based and requires just a click of the mouse button.

I'm not sure about paying money up front.

What are the guarantees?

That's down to you! But you couldn't be in any better hands than with the AA where you'll have the peace of mind knowing you pay and train for each part separately rather than the whole course, and that you're being trained by an organisation with over 100 years of motoring experience.

You'll have the chance to take an AA driving school franchise and the costs are easily covered. You'll also be able to take advantage of our pupil introduction service.

How much can I earn?

It depends on how many hours you work. If this is to be your full-time job and you put in 40 hours a week, then expect to see an annual income of up to £30,000.

What car do I get?

Once you qualify and take an AA franchise, you'll get a new fully equipped Ford Focus 1.6, replaced every six months, fully expensed apart from fuel.

What other perks are there?

Where do we start! So many. The freedom of being your own boss, the knowledge that the more you work the more you earn, the chance to get a second car, loyalty scheme, continuous training and discounted mobile phone calls. That's just for starters!

What to do now

Does that all sound too good to be true? Well, it is true, which is probably why so many say being an ADI is the dream job!

So if you want to live your dream, start now.

Call us on **freephone 0800 316 0331** or try our online instructor training questionnaire when you visit our website **www.AAdrivingschool.co.uk**

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Training programme supplied by:

AA driving instructor training

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